



WFMJ Television Inc./NBC Network  
 101 West Boardman Street  
 Youngstown, Ohio 44503  
 ph: 330.744.8611 • fax: 330.744.3402

CROSSROADS MEDIA 66 CANAL CENTER PLAZA SUITE 555 ALEXANDER, VA 22314	Contract #	Rev #	Bill Cycle	Print Date	Entry Date
	19473	NEW	Broadcast	5/21/2012	5/18/2012
	Advertiser			Brand	Network
	CROSSROADS GPS			CROSSROADS GPS	WFMJ
	Contract Description			Dates	Revenue Type
	CROSSROADS GPS-B			05/30/12 - 06/05/12	CA5
	Estimate #	Proposal #		Primary Salesperson	Buyer:
	581	06816908		PHILADELPHIA PMC	Noelle Ramsey

Line	M	TU	W	TH	F	SA	SU	Spots Week	Ordered Dates	Ordered Times	Spot Type	Spot Length	Total Spots	Spot Rate
A 1	X							1	06/04 - 06/04	05:00:00 a 06:00:00 a	PO1	1:00	1	\$1,200.00
WFMJ TODAY														
A 2				X				1	05/31 - 05/31	12:00:00 p 12:29:59 p	PO1	1:00	1	\$600.00
Prg: 21 NEWS MID-DAY REPC														
21NWS M-DAY RP														
A 3	X							1	06/04 - 06/04	12:00:00 p 12:29:59 p	PO1	1:00	1	\$600.00
Prg: 21 NEWS MID-DAY REPC														
21NWS M-DAY RP														
A 4				X				1	05/30 - 05/30	03:00:00 p 04:00:00 p	PO1	1:00	1	\$550.00
Prg: DR. PHIL														
DR. PHIL														
A 5					X			1	06/01 - 06/01	03:00:00 p 04:00:00 p	PO1	1:00	1	\$550.00
Prg: DR. PHIL														
DR. PHIL														
A 6		X						1	06/05 - 06/05	03:00:00 p 04:00:00 p	PO1	1:00	1	\$550.00
Prg: DR. PHIL														
DR. PHIL														
A 7				X				1	05/31 - 05/31	11:00:00 p 11:34:30 p	FIX	1:00	1	\$3,000.00
Prg: 21 NEWS 11PM														
21NWS AT 11PM<														
A 8	X							1	06/04 - 06/04	11:00:00 p 11:34:30 p	FIX	1:00	1	\$3,000.00
Prg: 21 NEWS 11PM														
21NWS AT 11PM<														

Billable				NTR				Total	
Broadcast	Airtime	Gross	Net	Spots	Gross	Net		Gross	Net
Jun 2012		\$10,050.00	\$8,542.50	8				\$10,050.00	\$8,542.50
<b>Totals:</b>		\$10,050.00	\$8,542.50	8				\$10,050.00	\$8,542.50